# **At Sagicor, "Going Green" Matters**

Sagicor Group Jamaica has long been a responsive and responsible corporate citizen, and as such the Group continues to be environmentally conscious and continues to play its part in implementing "Go Green" initiatives to help to protect the environment.

In 2020, at the annual charity road race event, the Sagicor Sigma Corporate Run, the company was successful in recycling over 600 pounds of plastic bottles, which were collected from the race route as well as inside the Sigma Run 'village' at Emancipation Park. This equalled to a total of 13,416 bottles being collected, which was made possible through partnership with Recycling Partners of Jamaica Limited, supported by the Sagicor Foundation's Go Green Project team.

In keeping with its health and wellness thrust, the company continues to encourage its team members to conserve energy and utilise refillable water bottles throughout the day instead of plastic

cups. The 'Think Before You Print' initiative also forms part of the company's efforts to minimise paper waste by promoting the reuse of paper whenever possible, including for printing internally, if necessary. The company's intranet, an information hub accessible by all team members, also provides additional updates courtesy of the Group's Human Resources team and is a source of information that minimises or eliminates the need for printing.

In addition to its internal measures, Sagicor Jamaica also encouraged its clients across all subsidiaries to conduct 'paperless' transactions through the various electronic channels made available to them. Transacting business online is not just more convenient for its clients, but it also eliminates many of the processes that are required for an in-person transaction. Client Web, My Voluntary, My Sagicor, and e-Life are online/paperless platforms that clients can use to conveniently conduct their various life, health and pension related business. Email banking via the bank's Transact services, the use of the bank's ABM network, as well as the e-banking platform all combined to help banking clients reduce the company's carbon footprint in order to preserve the environment.

The company's environmentally friendly initiatives also included energy efficiency and optimisation, which led to offices being outfitted with light-emitting-diode (LED) bulbs – a highly effective, energy-efficient lighting option. These lights are durable and long-lasting, resulting in lower waste production, up to 75% less energy usage than incandescent lights, and an 80-90% reduction in heat emissions. The overall outcome is a

reduction in fossil-fuel consumption that lessens the negative impact on natural resources. In non-essential spaces across Sagicor buildings, automatic shut-off of air conditioners were scheduled and the motion sensor lights were utilised in offices across the Group. These measures helped to lower electricity usage, reduce fuel consumption and greenhouse gas emissions, and decrease light pollution. The company also installed touchless automatic faucet motion sensor taps in office bathrooms, thereby significantly reducing water wastage.

Sagicor Group Jamaica remains committed to protecting the environment and will continue to play its part in reducing its carbon footprint by minimising waste and improving energy efficiency, ultimately driving innovation and contributing to a safer, cleaner and healthier planet. Reducing the environmental impact of the company will improve its sustainability, as it will ultimately drive performance and modernisation.

# **13,416** bottles

### **Collected During Sigma Run**

Through partnership with Recycling Partners of Jamaica Limited, supported by the Sagicor Foundation's Go Green Project.

### "Think Before You Print"

#### Minimise Paper Waste

Promotes the reuse of paper and conducts 'paperless' transactions through the various electronic channels made.

## **Energy Efficiency**

#### Offices Outfitted with LED Bulbs

Energy-efficient lighting option which uses up to 75% less energy than incandescent lights.